



Volunteer Description: WI Wins Tobacco Compliance Checks

Organization: re:TH!NK, the Lakeshore Tobacco Prevention Network

Title: WI Wins Youth Inspector

What is WI Wins? [WI Wins](#) is a statewide effort involving teams of adults and youth (16-17 years old) working to prevent sales of tobacco products to anyone younger than 18 years old. WI Wins teams visit anywhere tobacco products are sold. Attempts are made to purchase tobacco products and information is collected regarding the investigation.

Expectations and Responsibilities:

- Participate in monthly tobacco compliance checks at Winnebago County retailers coordinated by the coalition coordinator.
- Follow all directions given by the Adult Inspector.
- Attempt to purchase tobacco products during tobacco compliance checks using the WI Wins Protocol.

Time Requirements: A range of approximately 2-6 hours per month out of school on weeknights and/or weekends

To become a Youth Inspector, You are:

- 16 or 17 years old
- interested in tobacco prevention, law enforcement, and/or making your community healthier

Orientation/Training: The Adult Inspector will provide training on the first day of compliance checks and a training handbook will be provided to all Youth Inspectors.

Benefits: Volunteer hours, opportunities to make a difference in your community, learn about tobacco prevention and public health

Location: We meet at various locations in Winnebago County and the Adult Inspector drives students to various retailers in Winnebago County to check.

Contact: Lynnsey Erickson, Coalition Coordinator, lerickson@co.winnebago.wi.us

The mission of re:TH!NK, the Lakeshore Tobacco Prevention Network, is to improve the health of our residents by reducing tobacco use and exposure through prevention strategies which include community outreach and involvement to move policy forward collaboratively, across our multi-jurisdictional area of Door, Kewaunee, Manitowoc, Sheboygan and Winnebago counties with assistance from the Winnebago County Health Department and the Northeast WI Area Health Education Center.